



KROGER COMMUNITY REWARDS PROGRAM

THE VIRGINIA PENINSULA FOODBANK IS ELIGIBLE TO RECEIVE KROGER REWARDS WHEN YOU SHOP AT ANY KROGER STORE AND USE YOUR KROGER PLUS CARD.

IF YOU HAVE A KROGER CARD, WE ASK THAT YOU SUPPORT HUNGER RELIEF BY REGISTERING YOUR REWARDS PLUS CARD AND SELECT THE VIRGINIA PENINSULA FOODBANK AS YOUR CHARITY TO RECEIVE THE DONATION FROM KROGER.

PROCESS TO SIGN UP IF YOU ALREADY HAVE A KROGER CARD:

- 1) TO SIGN UP, PLEASE REGISTER ONLINE AT WWW.KROGERCOMMUNITYREWARDS.COM
- 2) CLICK THE SIGN IN LINK AT THE TOP RIGHT HAND CORNER OF THE SCREEN
- 3) COMPLETE YOUR EMAIL ADDRESS AND PASSWORD FIELDS
- 4) CLICK ON THE WELCOME BACK! LINK
- 5) KEY IN YOUR KROGER PLUS CARD NUMBER
- 6) GO TO THE BOTTOM OF THE PAGE TO ENROLL THE VIRGINIA PENINSULA FOODBANK FOR THE COMMUNITY REWARDS. YOU MAY BE ASKED TO ENTER YOUR NAME/ADDRESS.
- 7) **KEY IN #89784** IN THE SEARCH FIELD
- 8) SELECT THE VIRGINIA PENINSULA FOODBANK AND ENROLL.

EACH TIME YOU SHOP AT KROGER AND SCAN YOUR KROGER PLUS CARD, KROGER WILL DONATE A % OF YOUR PURCHASE TO THE VIRGINIA PENINSULA FOODBANK FOR QUALIFIED ITEMS.

IF YOU DO NOT HAVE A KROGER PLUS CARD AND YOU SHOP AT KROGER, YOU CAN SIGN UP FOR THE COMMUNITY REWARDS WHEN YOU APPLY FOR YOUR KROGER PLUS CARD.